Collective Impact in Montana
What we’re learning and why it matters

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Rural Health Initiative November 2016
People own that which they help to build.

Margaret Wheatley
Graduation Matters Across Montana!
There are now 58 GMM communities
Graduation & Dropout Report 2015

Highest graduation rate recorded

Montana's Graduation Rate 2008-2015

- Graduation Rate
- School Year

- 2008-2009
- 2009-2010
- 2010-2011
- 2011-2012
- 2012-2013
- 2013-2014
- 2014-2015
1: **Convene a multi-stakeholder TEAM**
   - Existing school-based team (incl. students & family)
   - Community organizations that share mission of family wellness
   - Main street business that care about strong economy/community

2: **Know Your DATA**
   - Multi-year trend data on how many, who, when students drop out
   - Engage school, students & community in data-driven discussion

3: **Implement PRACTICE**
   - Based on what is already working locally and in Montana

4: **Build Public Support - CELEBRATE**
   - Posters, Pledges, Media

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**The GMM Framework**
Cradle to Career Pathway

0-3 Early support & prevention

Read fluently by end of 3rd grade

Be ready for Kindergarten

Transition successfully to middle school and high school

Graduate high school

Complete post-secondary training/college

Cross-stakeholder working groups

How can we tell how well youth are doing in our community? How do we know we are making a difference?

Image adapted from Education NW
What is Collective Impact?

Collective impact is the commitment of a group of key actors from different sectors to develop a common agenda for solving a specific social problem.

Source: FSG
What’s Our Challenge?

PROGRAM RICH, SYSTEM POOR.
What's Our Solution?

Collective Impact
Collective Impact
What it is NOT

- Collaboration as usual
- Single sector approach
- A focus on individual programs and single focused solutions
- Short-term impacts
Action Commitments

“What can we do collectively as the leadership table to drive systems change by supporting evidence based practice, mobilizing the community and championing advocacy?”

“What can my organization do to align our work to the partnership outcomes, use data differently and identify best practices?”

“What can I do individually in the multiple roles I play in the community to build awareness and alignment with the partnership?”
Preconditions for Collective Impact

- Influential Champion(s)
- Urgency of issue
- Adequate Resources
Five Conditions of Collective Impact

- Common Agenda
- Shared Measurement
- Backbone Support
- Mutually Reinforcing Activities
- Continuous Communication

The 5 Conditions of Collective Impact – Self Assessment

Your Project: ____________________________________________

Common Agenda  All the members of the team know and agree to why they meet.

Strongly Disagree  ____________________________________________-Strongly Agree

Shared Measurement  Data is “at the center” of our team’s work – it informs where we started, where we want to go and how far we’ve come.

Strongly Disagree  ____________________________________________-Strongly Agree

Mutually Reinforcing Activities  Each team member tries to align their organizational activities (projects, grant opportunities, events and celebrations) to support the efforts of the whole team’s goals.

Strongly Disagree  ____________________________________________-Strongly Agree

Continuous Communication  All team members feel “kept in the loop” about the vision and progress of the work and everyone feels able to share that information with others.

Strongly Disagree  ____________________________________________-Strongly Agree

Backbone Support  There is an organization that is clearly responsible and has the capacity to ensure that the team comes together and is productive in its efforts.

Strongly Disagree  ____________________________________________-Strongly Agree

Source: Deb Halliday (406) 444-3559  www.debhalliday.com
The Collaboration Spectrum

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<th></th>
<th>Compete</th>
<th>Co-exist</th>
<th>Communicate</th>
<th>Cooperate</th>
<th>Coordinate</th>
<th>Collaborate</th>
<th>Integrate</th>
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<tbody>
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<td>Turf</td>
<td>Competition for clients, resources, partners, public attention.</td>
<td>No systematic connection between agencies.</td>
<td>Inter-agency information sharing (e.g. networking).</td>
<td>As needed, often informal, interaction, on discrete activities or projects.</td>
<td>Organizations systematically adjust and align work with each other for greater outcomes.</td>
<td>Longer term interaction based on shared mission, goals; shared decision-makers and resources.</td>
<td>Fully integrated programs, planning, funding.</td>
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In your project – where are you – where do you want to be – what keeps you from getting there?
Our work ...
Never doubt that a small group of thoughtful, committed people can change the world. Indeed, it is the only thing that ever has.

Margaret Mead
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