



**MONTANA HEALTHY COMMUNITIES:
NEW KNOWLEDGE. NEW PARTNERS.
BETTER SOLUTIONS.**

DAVID ERICKSON, FEDERAL RESERVE BANK OF SAN FRANCISCO

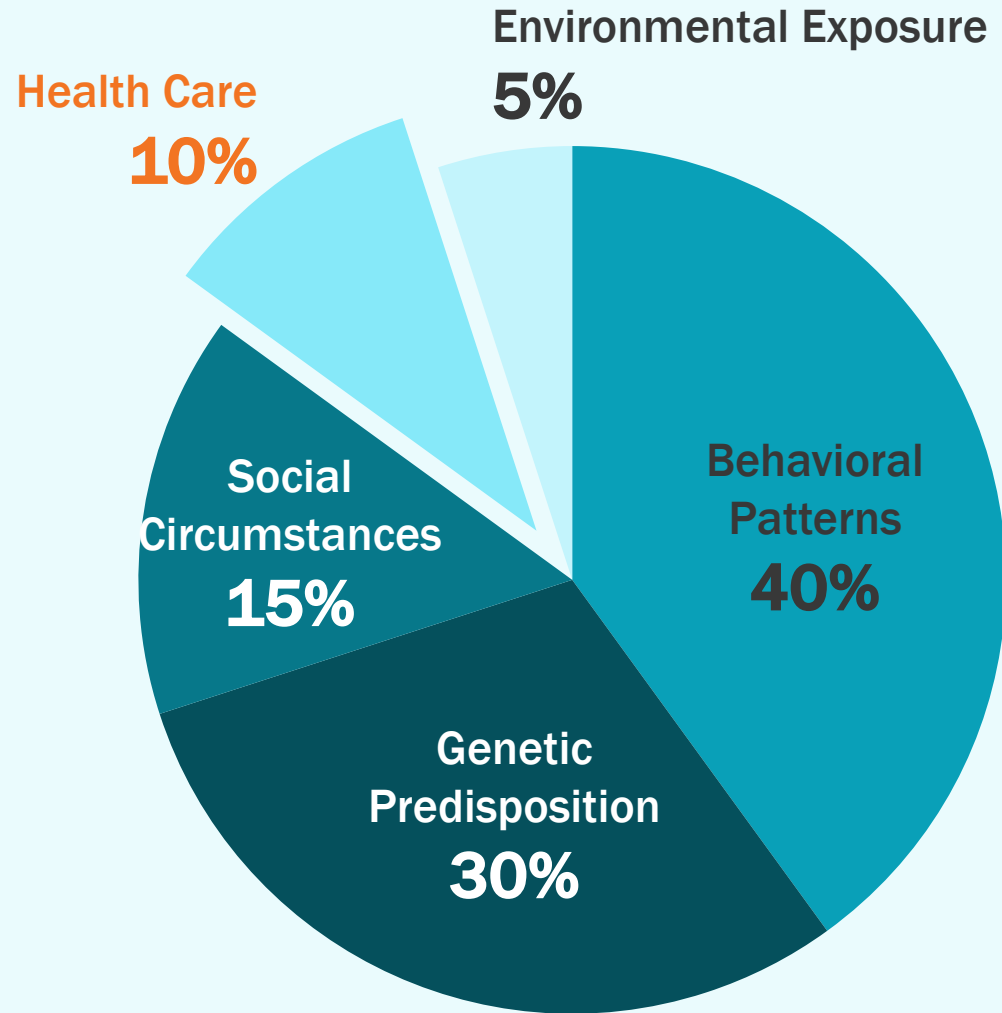
David.Erickson@sf.frb.org

Health

≠

Health Care

CONTRIBUTIONS TO PREMATURE DEATH

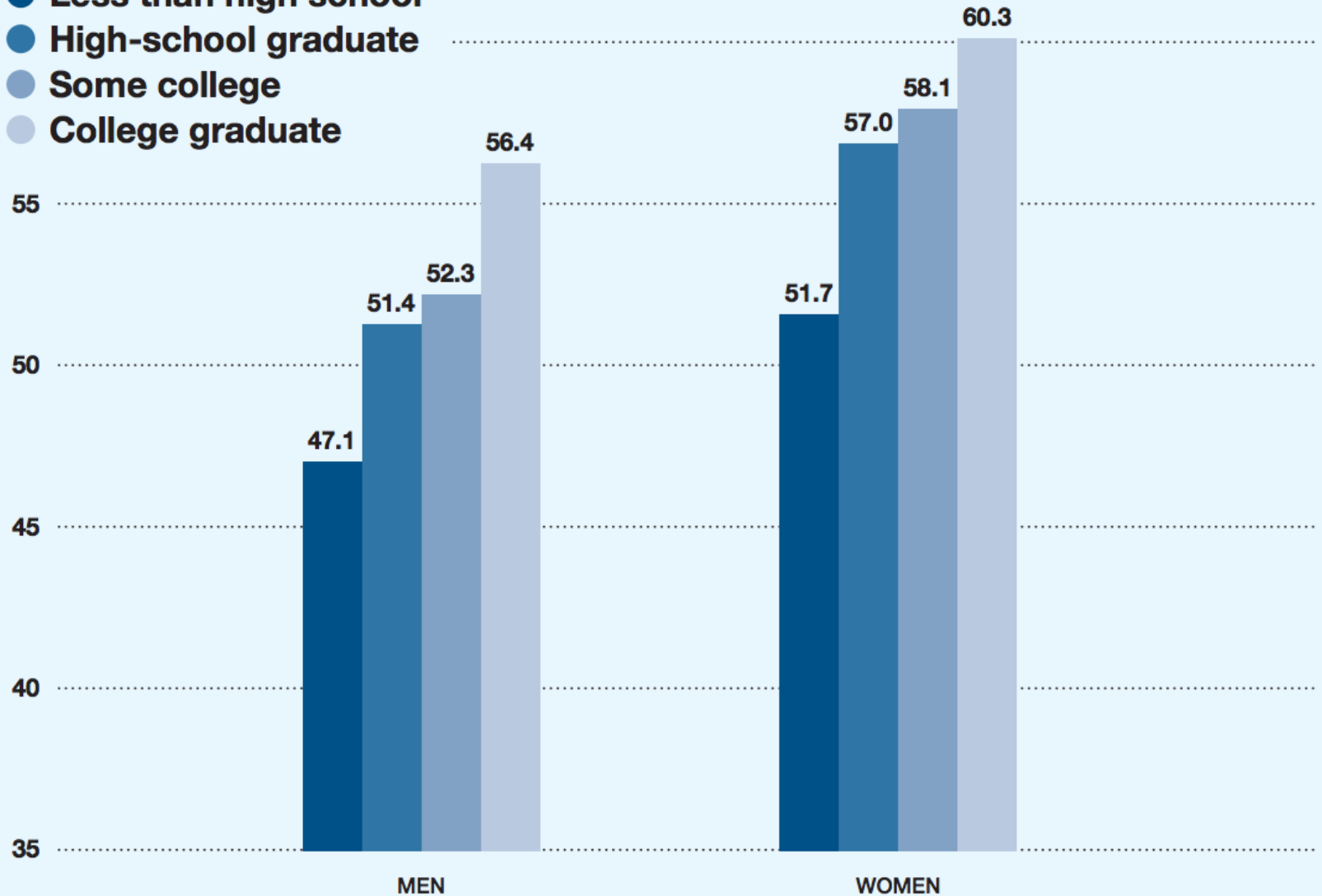


HEALTH = EDUCATION

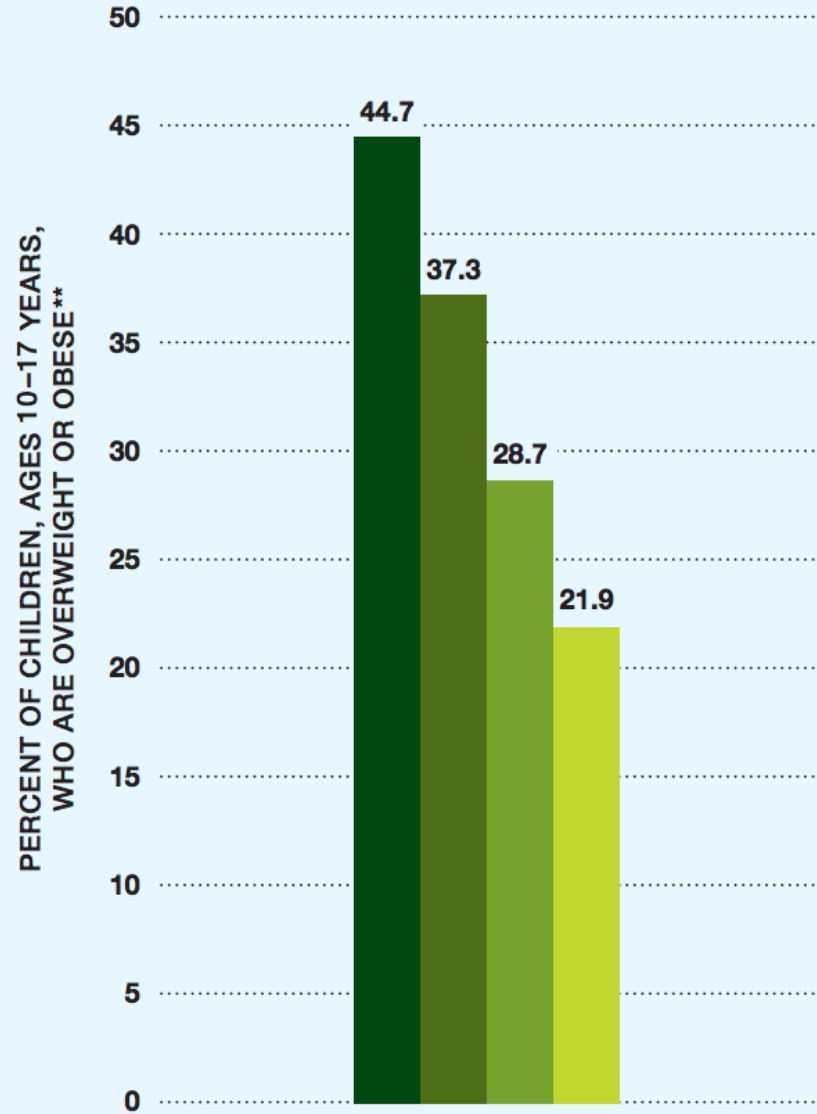
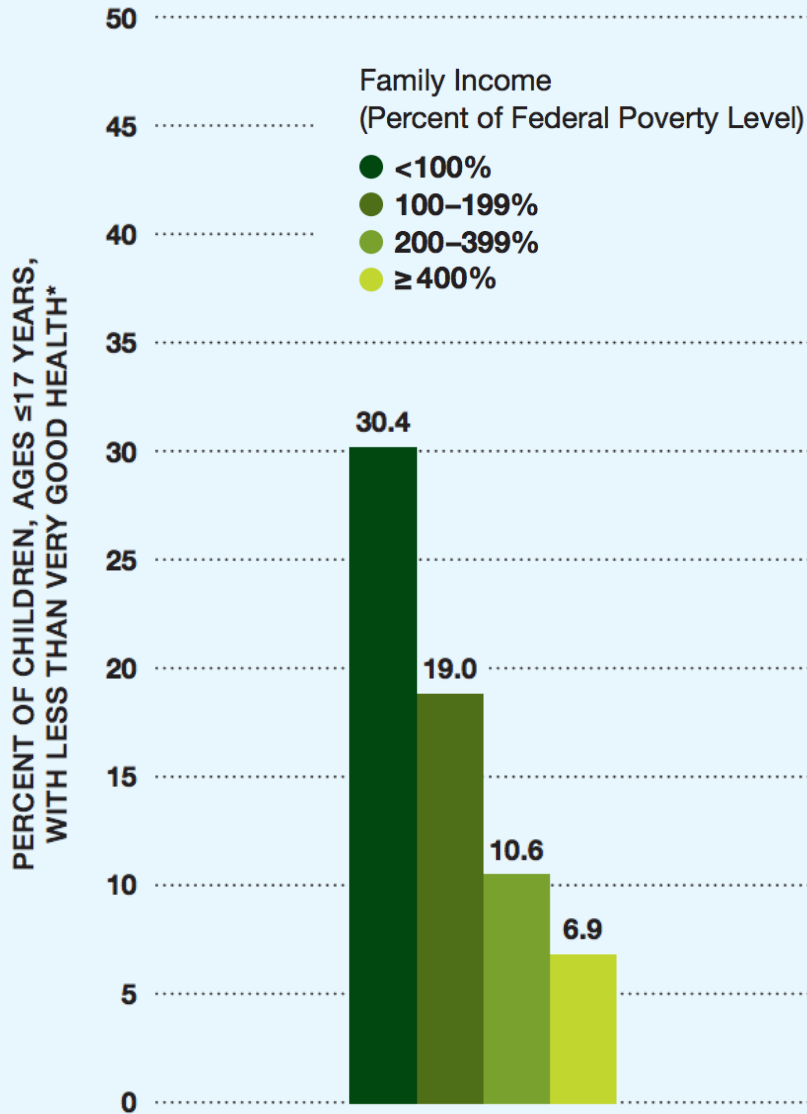
Educational Attainment

- Less than high school
- High-school graduate
- Some college
- College graduate

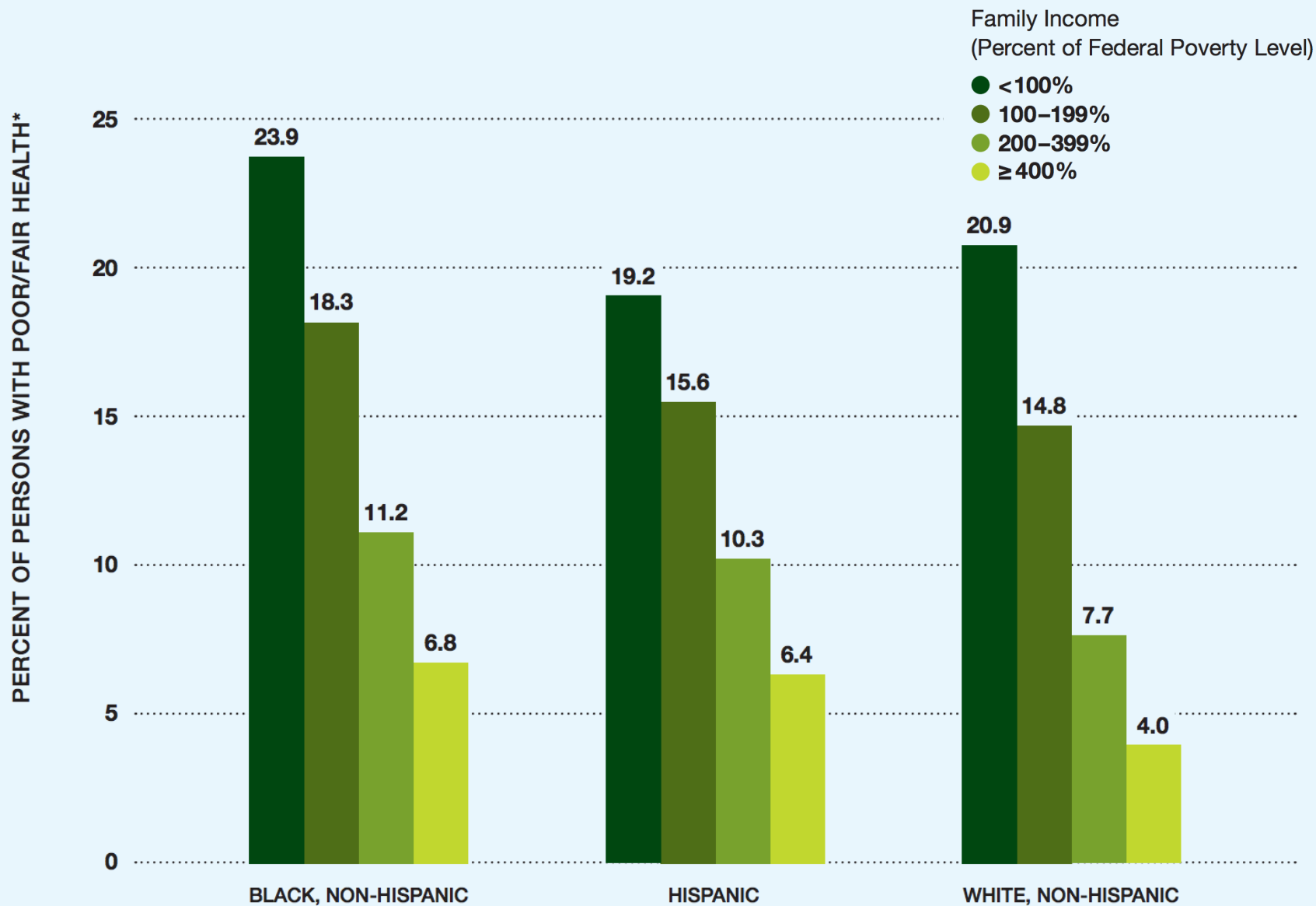
LIFE EXPECTANCY AT AGE 25



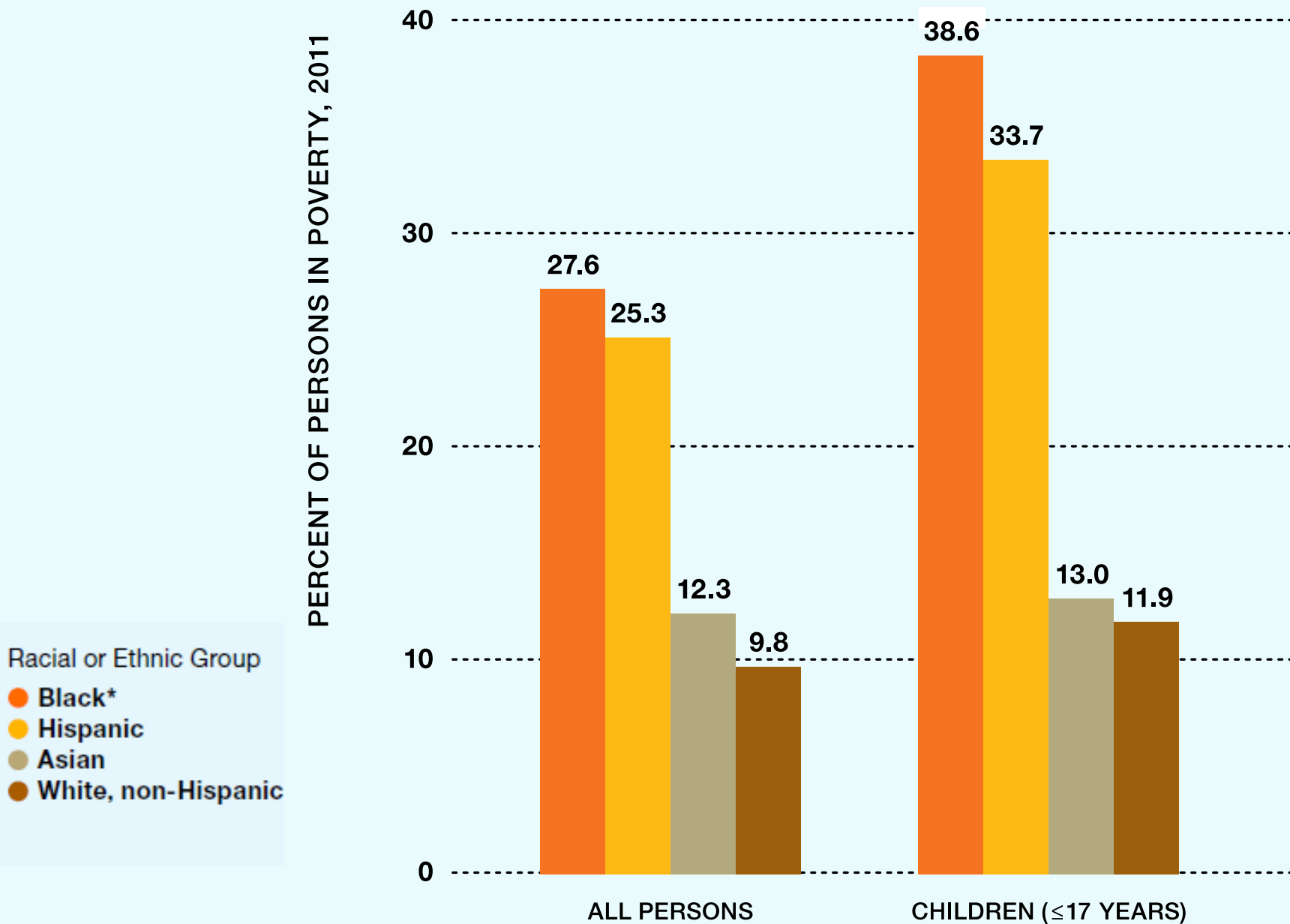
HEALTH = INCOME



ACROSS ALL RACIAL/ETHNIC GROUPS



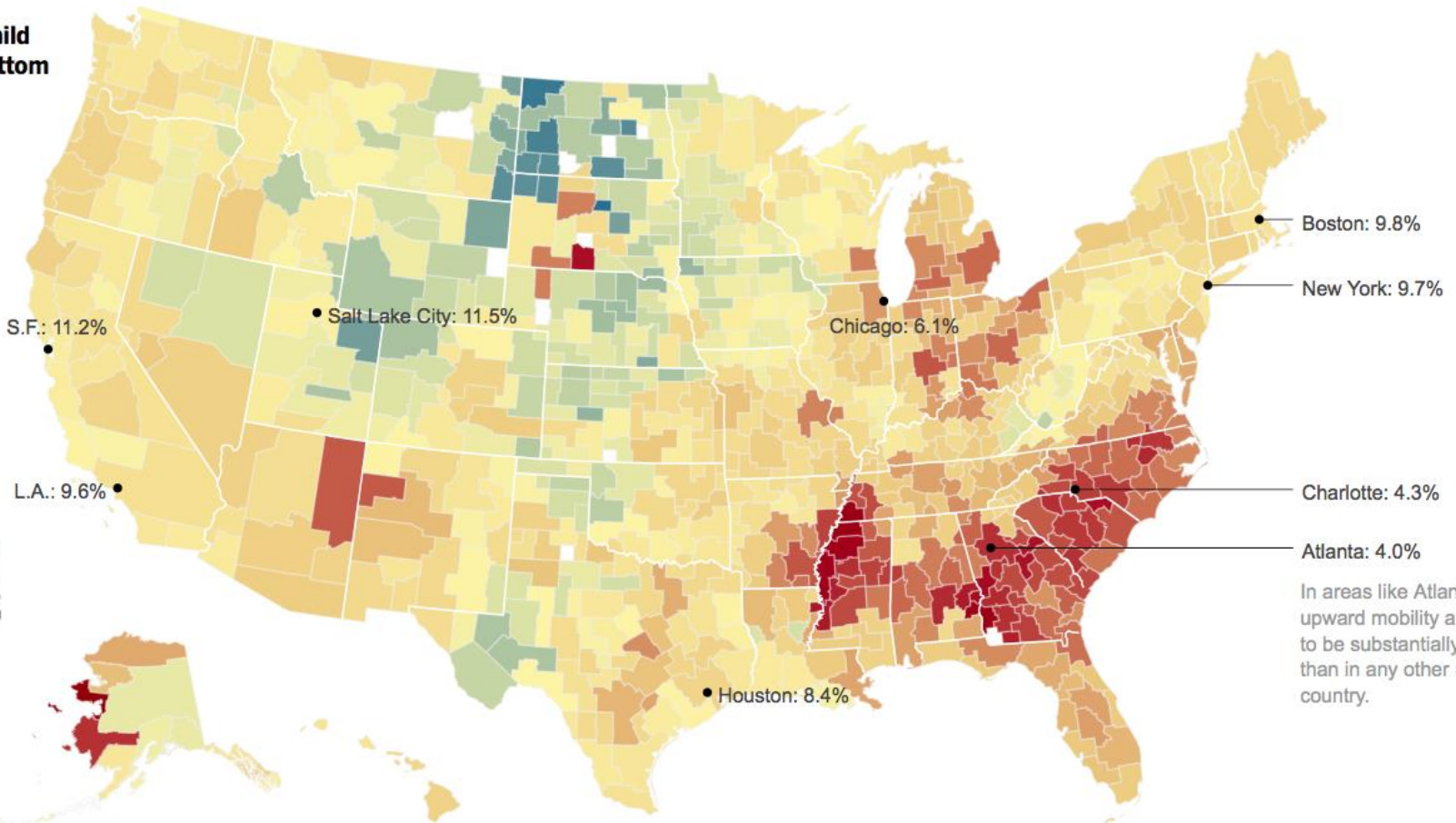
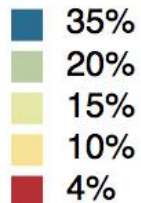
...BUT POVERTY IS CONCENTRATED



IN CLIMBING THE INCOME LADDER, LOCATION MATTERS

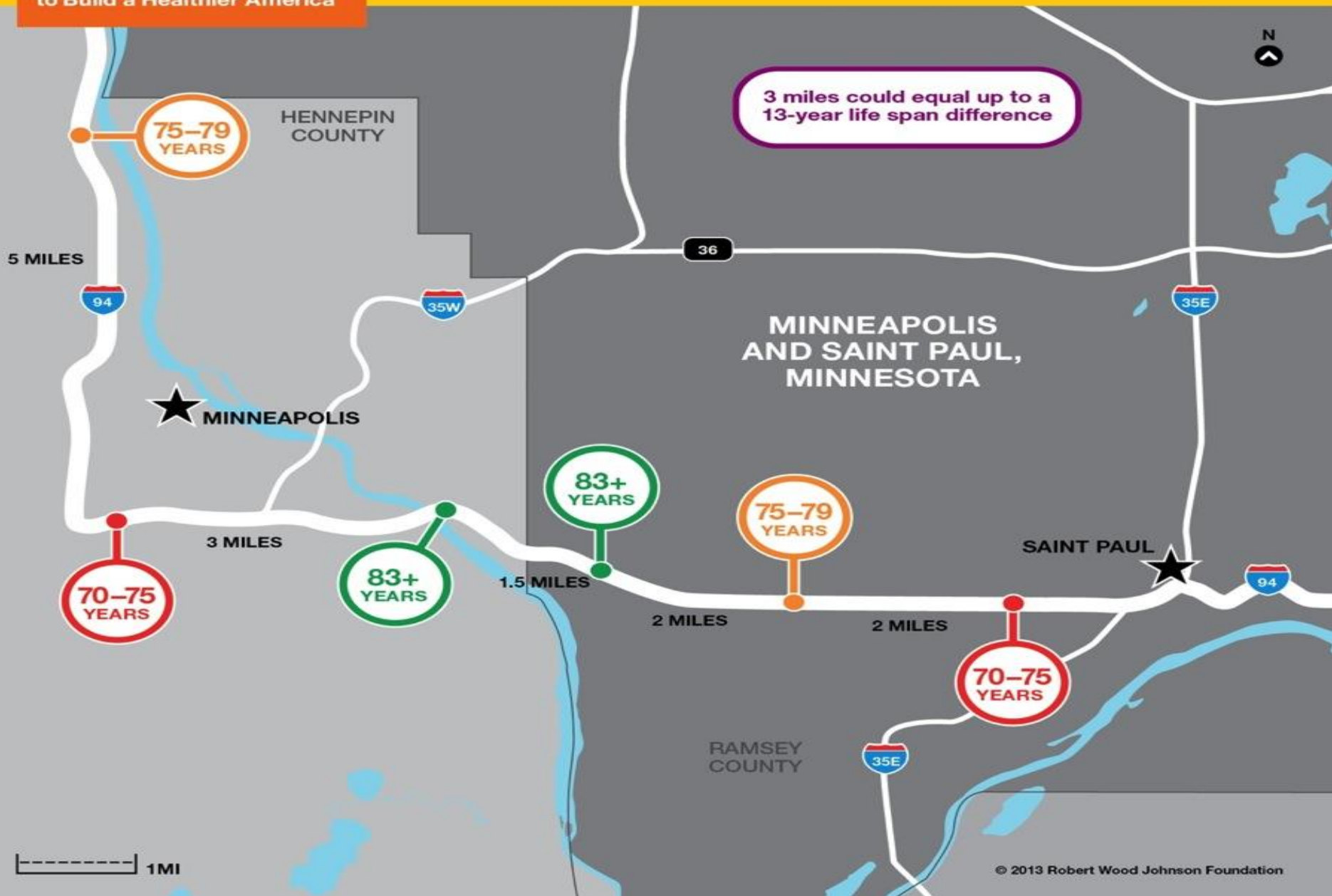
RAJ CHETTY, ECONOMIST

The chance a child raised in the bottom fifth rose to the top fifth

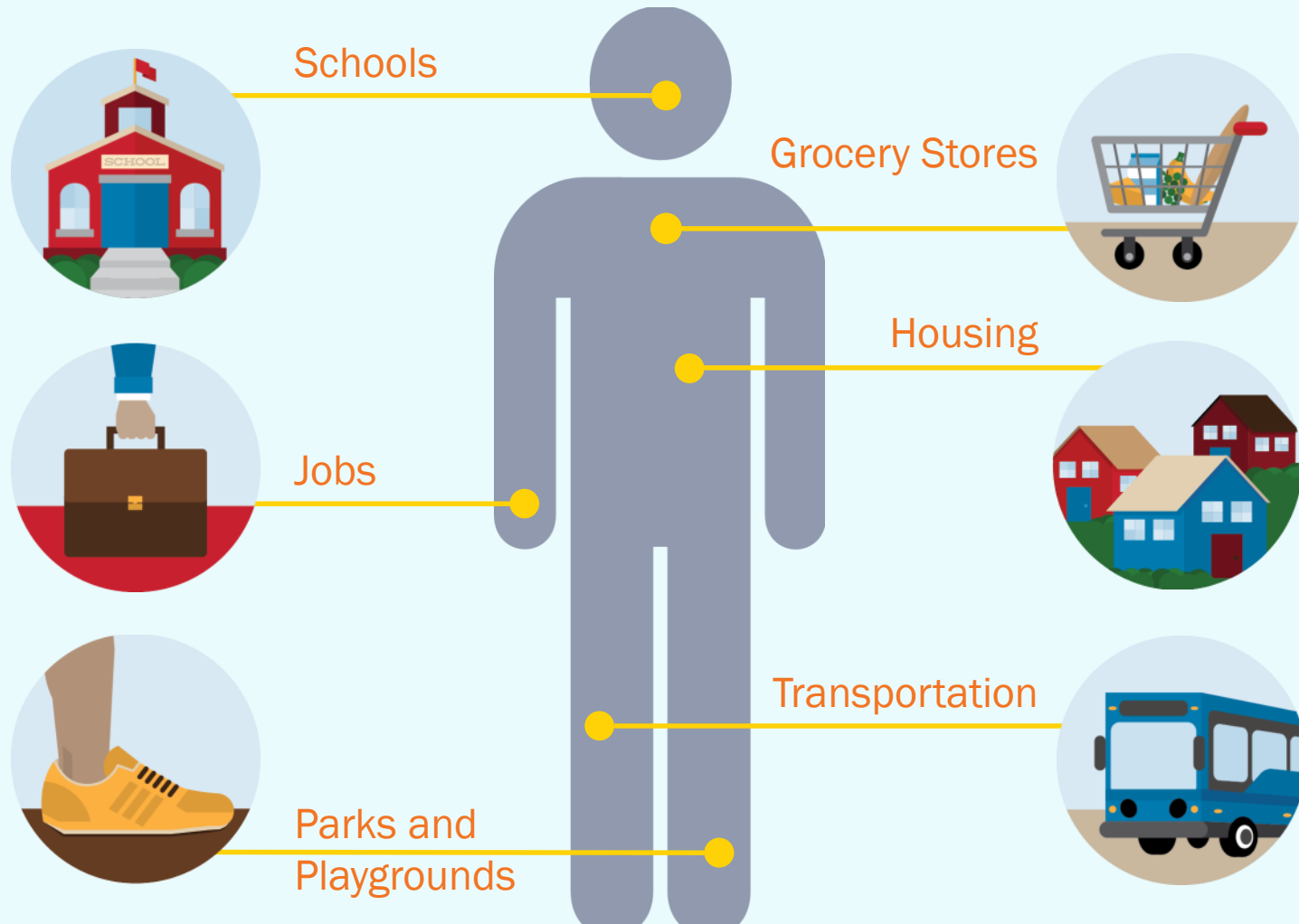


The top fifth is equal to family income of more than \$70,000 for the child by age 30, or more than \$100,000 by age 45.

In areas like Atlanta, upward mobility appears to be substantially lower than in any other rich country.



PEOPLE GET SICK BECAUSE OF THEIR SOCIAL AND PHYSICAL ENVIRONMENTS



WHAT DOES COMMUNITY DEVELOPMENT DO?

- Builds high-quality, service-enriched affordable housing
 - Supports small businesses
 - Financing for community facilities — charter schools, grocery stores, clinics, shelters, child care, community centers
 - Coordinates and harmonizes multiple funding streams — grants, loans, investors
 - Facilitate cross-sector interventions building on local knowledge & community input
-

LARGE SCALE INVESTMENTS

\$120-150 BILLION ANNUALLY

- *\$18 billion* government subsidy, e.g. Low Income Housing Tax Credit (**LIHTC**), New Markets Tax Credit (**NMTC**), Community Development Block Grants (**CDBG**)
 - *\$100-\$120 billion* CRA-motivated loans and investments
 - Socially motivated investors
-

COMMUNITY DEVELOPMENT INVESTMENTS

Housing: Solara

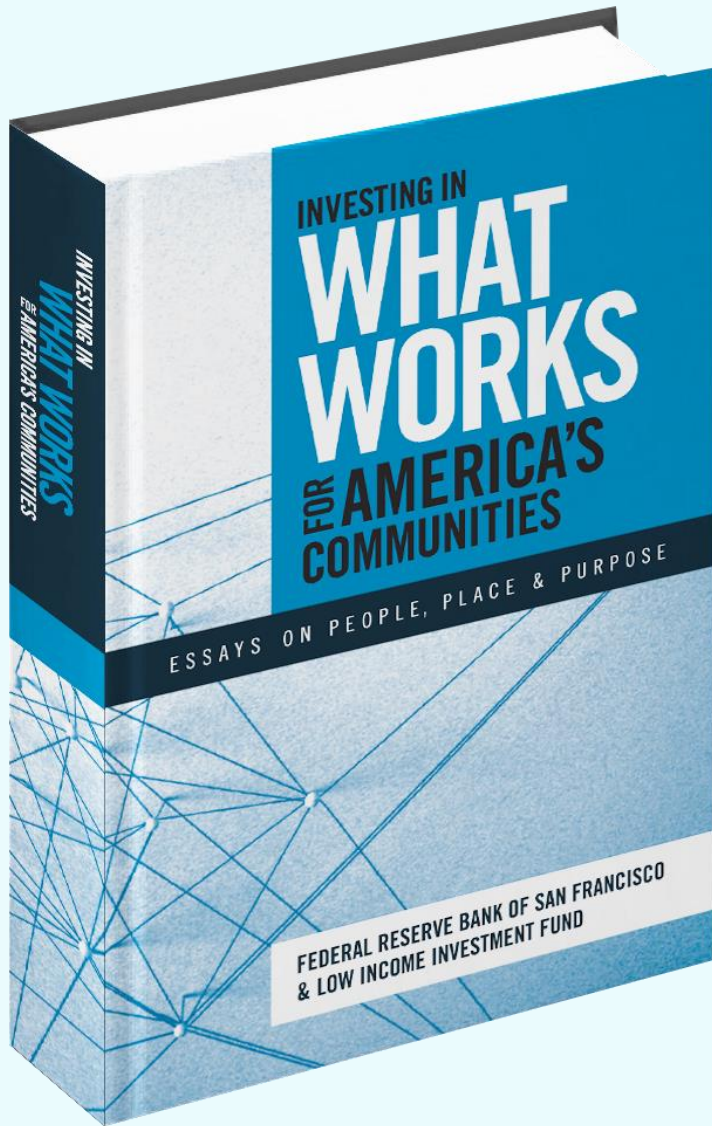
Small Business: Market Creek Plaza



Charter Schools: KIPP



**WE ARE MAKING
PROGRESS**

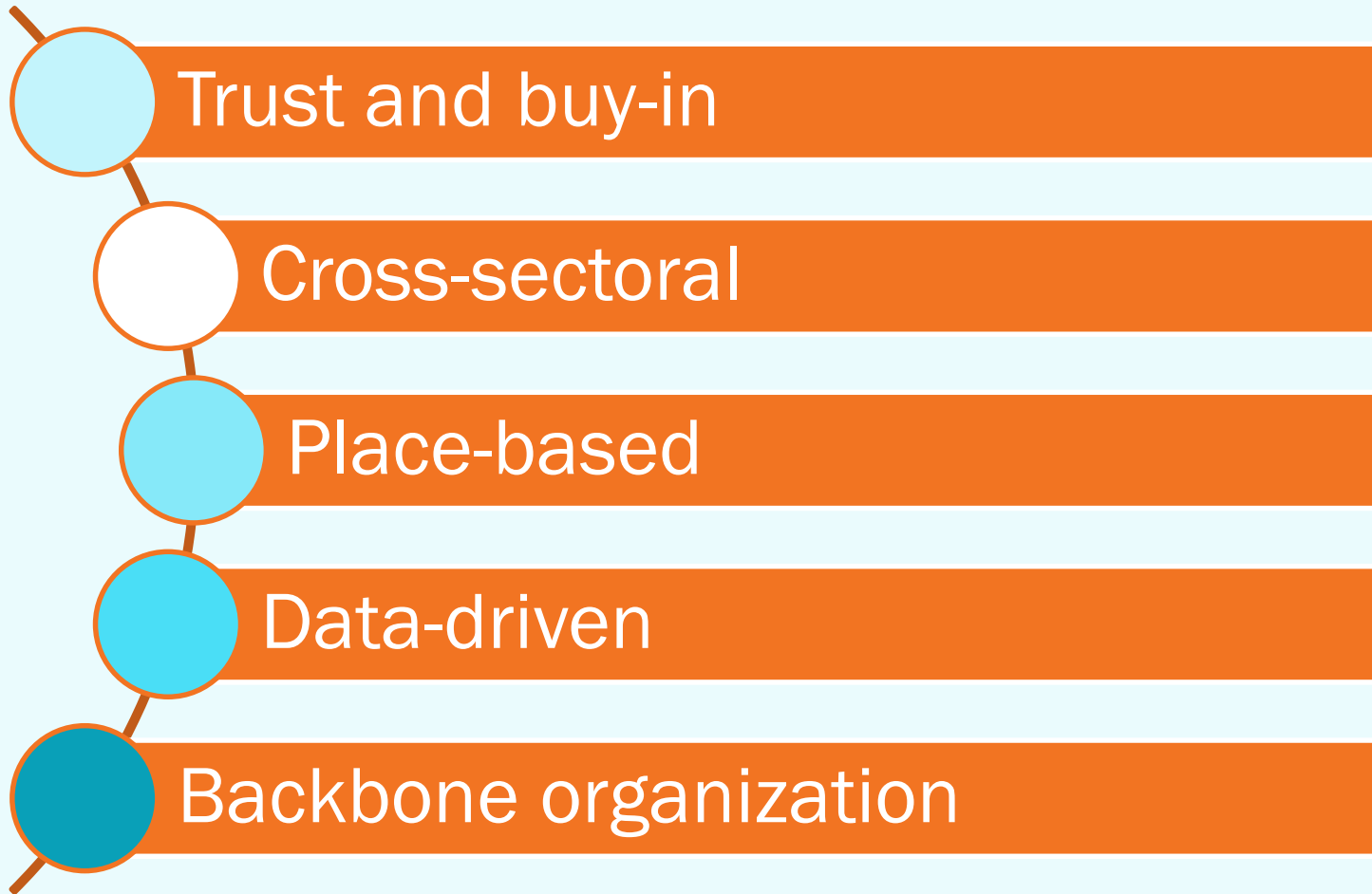


“We are likely to look back at this time and wonder why community development and health were ever separate industries.”

RISA LAVIZZO-MOUREY
PRESIDENT AND CEO, ROBERT
WOOD JOHNSON FOUNDATION

WHATWORKSFORAMERICA.ORG

STATE OF THE ART



PROGRESS TOWARD COLLABORATION

RWJF Commission
to Build a Healthier America



June 25+26, 2014 The New York Academy of Medicine - New York, NY

CREATING THE MARKET THAT VALUES HEALTH



COMMUNITY
DEVELOPMENT
INVESTMENT
REVIEW

PARTNERS
IN PROGRESS

SUCCESS
MEASURES®



HOW HOUSING MATTERS

New Funds Flowing to Population Health

- **Bank Capital**

- **Healthy Futures Fund**
- **Healthy Neighborhoods Equity Fund**
- **Strong Families Fund**



- **EXPANDING SOCIAL IMPACT BONDS**

- **Early Childhood:** South Carolina, Orange County, New York State, San Francisco
- **Diabetes:** New York State
- **Asthma:** Fresno and Alameda County, California
- **Special Education:** Salt Lake City, Utah

SCOPE OF THE PROBLEM

THE PROBLEM IS ENORMOUS

3,570 Census tracts have poor populations above 40%

20.4 million Americans live in deep poverty

80% OF COUNTIES IN AMERICA HAVE FALLEN BEHIND THE LIFE EXPECTANCY AVERAGE OF THE WORLD'S TOP 10 COUNTRIES

1,700 American high schools have dropout rates above 40%

WE NEED

SYSTEMS CHANGE

The future is here. It's
just unevenly
distributed....

-William Gibson



A hand holding a pink pencil points to a line graph on a document. Below the line graph is a bar chart with blue bars. The background includes a white keyboard with a division key and a plus sign. The text is overlaid on a white rectangular area.

DATA:
**WE ALL NEED
TO USE THE
SAME
COMPASS**



URBAN

INSTITUTE · ELEVATE · THE · DEBATE

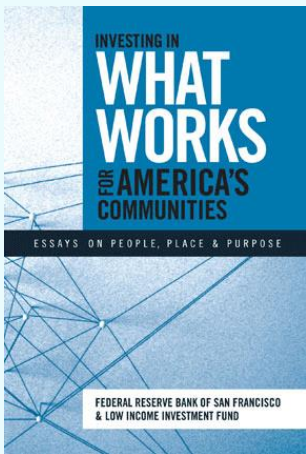




POLICY:
BREAK DOWN
SILOS AND
ROW IN THE
SAME
DIRECTION

**FINANCE:
CREATE A
MARKET
THAT VALUES
HEALTH**





RESOURCES

Investing in What Works for America's Communities

whatworksforamerica.org

What Counts: Harnessing Data for America's Communities

whatcountsforamerica.org



Build Healthy Places Network

Build Healthy Places Network

buildhealthyplaces.org



Partners in Progress

partnersinprogress.org